

DALE'S DEPT. STORE DOWN TOWN TORRANCE

GOING OUT OF BUSINESS SALE 1334 EL PRADO

STORE HOURS:
OPEN EVENINGS
Daily 9 A.M. to 9 P.M.
Sunday 10 A.M. to 5 P.M.

At Cost . . . Near Cost . . . Below Cost . . . Makes No Difference . . . Every item in this store ruthlessly price slashed for complete Close-out . . . We are Quitting Business . . . Selling out to the bare walls . . . Regardless of cost, loss or consequences . . . Savings you may not see again for a long time to come . . .

ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!

LARGE GROUP PLASTIC CLOTHES HANGERS
ONE GROUP Values to 49c NOW **12c**

CURTAINS
Cafes, Priscillas, Kitchen, Bedroom, Bathroom, etc. 100s of colors and styles!
ONE GROUP Values to \$3.98 NOW **\$1.27**
SECOND GROUP Values to \$4.98 NOW **\$1.47**

VALANCES
100s of styles and colors!
Vals. to \$1.50 yd. NOW **37c**

BEDSPREADS
Quilted and unquilted . . . all are deluxe fabrics . . . many assorted colors and sizes! Twin, double, king-size and throw.
ONE GROUP Values to \$12.95 NOW **\$5.77**
SECOND GROUP Values to \$23.95 NOW **\$8.77**
THIRD GROUP Values to \$29.95 NOW **\$10.77**

100% VIRGIN VINYL ZIPPERED PILLOW COVER
ONE GROUP Values to 59c NOW **10c**

LADIES' DEPT.

LADIES' BLOUSES
"JULIAN" "CONTINENTAL" others, sleeveless, long and short sleeves, white and all colors. Sizes 32 to 48.
ONE GROUP Values to \$2.95 NOW **77c**
SECOND GROUP Values to 5.95 NOW **\$1.77**

LADIES' CAPRIS
"CROMPTON" "STEVENS" others, 100% wool, wool blends, stretch, and stretch denims, all colors. Sizes 8 - 18, 32 - 38.
ONE GROUP Values to \$2.95 NOW **77c**
SECOND GROUP Values to \$3.95 NOW **\$1.17**
THIRD GROUP Values to \$5.95 NOW **\$1.47**

LADIES' WHITE UNIFORMS
Hurry for best selection.
ONE GROUP Values to \$5.95 NOW **\$1.97**

LADIES' CAR COATS
Many styles and colors. Wool, blends, doelons, etc. Sizes 5-M-L.
ONE GROUP Regular \$13.95 NOW **\$4.77**
SECOND GROUP Regular \$15.95 NOW **\$6.77**

BRAS
"LOVABLE" "PLAYTEX" regular or padded, straps and strapless, longlines, etc. Sizes 32-A to 44-C
ONE GROUP Regular \$1.00 NOW **47c**
SECOND GROUP Regular \$2.00 NOW **97c**
THIRD GROUP Regular \$3.95 NOW **\$1.97**
ALL OTHER BRAS NOW 1/2 PRICE!

LADIES' SLIPS
FULL and HALF SLIPS. Assorted colors. All sizes.
ONE GROUP Values to \$2.49 NOW **47c**
SECOND GROUP Values to \$3.95 NOW **\$1.47**

SEAMLESS NYLONS
Deluxe quality. All shades. Sizes 8 1/2 to 11.
Regular 89c NOW **23c**

LADIES' HALF SLIPS
Nylonized.
ONE GROUP Values to \$1.95 NOW **77c**

LADIES' GIRDLES
"MACBESS" "MAGIC FORM" regular pantie, long leg styles, all sizes.
SECOND GROUP Values to \$3.50 NOW **87c**
THIRD GROUP Values to \$4.50 NOW **\$1.47**

SLEEPWEAR
Gowns, baby dolls, pajamas, 100% cottons, flannels, seersuckers, all wash 'n wear, 100s of prints and colors. Sizes S - M - L - XL.
ONE GROUP Values to \$1.95 NOW **67c**
SECOND GROUP Values to \$3.95 NOW **\$1.47**

LADIES' DRESSES
Street and Casual, wools, jerseys, knits, etc. Fall and winter styles, some summer. Sizes 8 to 20, 14 1/2 to 22 1/2.
ONE GROUP Values to \$4.95 NOW **\$1.77**
SECOND GROUP Values to \$6.95 NOW **\$2.77**
THIRD GROUP Values to \$9.95 NOW **\$4.77**

GIRLS' DEPT.

CHILDREN'S SLEEPERS
Cotton knit. Two-piece with plastic non-skid soles. Sizes 1 to 4.
ONE GROUP \$2.49 Values to NOW **\$1.67**

INFANTS FLANNEL PAJAMAS
With feet.
ONE GROUP NOW **77c**

GIRLS' CAR COATS
FIRST GROUP Values to \$6.95 NOW **\$2.77**
SECOND GROUP Values to \$9.95 NOW **\$4.77**

GIRLS' DRESSES
"DAN RIVER" "SUGAR SWEET" others. 100s of the latest styles and colors. Sizes 2 to 6x, 7 to 14.
ONE GROUP Regular to \$2.95 NOW **97c**
SECOND GROUP Regular to \$4.95 NOW **\$1.47**
THIRD GROUP Regular to \$6.95 NOW **\$2.47**

GIRLS' SLIPS
Full styles with fancy trim, 100% cotton acetate.
ONE GROUP Regular \$1.19 NOW **27c**
SECOND GROUP Regular \$1.49 NOW **67c**

GIRLS' SLEEPWEAR
Gowns, pajamas, baby dolls, 100% cottons, flannels, etc. Sizes 2 to 6x, 7 to 14.
ONE GROUP Regular \$1.19 NOW **37c**
SECOND GROUP Regular \$1.95 NOW **87c**
THIRD GROUP Regular \$2.95 NOW **\$1.27**

GIRLS' STRETCH NYLON SOCKS
Assorted pastel shades.
LARGE GROUP 49c Values to NOW **27c**

GIRLS' BLOUSES
Solids and prints, long and short sleeves, white and colors. Sizes 7 to 14.
ONE GROUP Regular to \$2.95 NOW **57c**

BOYS' CAR COATS
Meltons, quilts, windbreakers, doelons, etc. Some water repellent, some with hoods, quilted linings. Sizes 2 to 6x, 7 to 16.
ONE GROUP Regular to \$9.95 NOW **\$3.77**

BOYS' JEANS
"WESTERN" double knee, zipper fly, reinforced 10-oz. denim. Sizes 6 to 14.
ONE GROUP Regular \$2.69 NOW **\$1.27**
Second Group - Reg. \$3.50, NOW **\$1.67**

BOYS' SWEATERS
Cardigan or pull-over. Long and short sleeves, vests, etc. 100% wools, orlons, etc. Regular and bulky knit, all colors. Sizes 4 to 16.
ONE GROUP Regular to \$2.95 NOW **87c**
THIRD GROUP Regular to \$6.95 NOW **\$2.77**

MOTORCYCLE JACKETS
All weather doelons, zippered arms, pockets, front, etc. Sizes 14 and 16.
ONE GROUP Regular \$8.99 NOW **\$3.77**

BOYS' TRENCH COATS
100% water repellent.
ONE GROUP Regular \$3.95 NOW **97c**

BOYS' SCHOOL PANTS
Continental, Ivy styles, assorted colors. Sizes 10 to 18.
ONE GROUP Regular to \$3.95 NOW **\$1.17**

BOYS' SPORT SHIRTS
"SPARTAN" "CROTON" "IVY LEAGUER" long and short sleeves, solids and prints, all wash 'n wear, 100% cottons, flannels, etc. Sizes 2 to 6x, 7 to 16.
FIRST GROUP Regular to \$2.49 NOW **77c**
SECOND GROUP Regular to \$3.95 NOW **\$1.27**

BOYS' ROBES
"BEACON" assorted colors. Sizes 2 - 6x.
ONE GROUP Regular \$3.95 NOW **\$1.66**
SECOND GROUP Regular \$5.95 NOW **\$2.66**

BOYS' SWEAT SHIRTS
ONE GROUP Regular \$1.89 NOW **87c**

BOYS' SHORT FLANNEL PANTS
ONE GROUP Values to \$1.95 NOW **37c**

MEN'S DEPT.

MEN'S LEISURE SLACKS
Continental, Ivy styles, assorted colors. Sizes 28 to 36, all lengths.
ONE GROUP Regular \$3.95 NOW **\$1.77**
SECOND GROUP Regular \$5.95 NOW **\$2.47**

MEN'S DRESS SHIRTS
"CUSTOM TAILORED" long and short sleeves. Sizes 14 to 17. All sleeve lengths, latest collar styles.
ONE GROUP Regular \$3.50 NOW **\$1.17**
SECOND GROUP Regular \$3.95 NOW **\$1.27**

MEN'S SPORT SHIRTS
100% cottons, flannels, etc. Long and short sleeves, "HAMPTON" "GAUCHO" "KOLESPORT" "BENEDITTI" regular and Ivy League.
ONE GROUP Regular to \$2.95 NOW **96c**
SECOND GROUP Regular to \$3.95 NOW **\$1.46**
THIRD GROUP Regular to \$4.95 NOW **\$1.96**

MEN'S DRESS SOCKS
69c Values NOW ONLY **33c**

MEN'S SWEATERS
Bulky knit slip-over dress sweaters.
ONE GROUP Regular \$14.95 NOW **\$5.88**

MEN'S CONTINENTAL SLACKS
While this group lasts!
ONE GROUP Values to \$3.98 NOW **\$1.00**

MEN'S DRESS SOCKS
Fancy argyle patterns, all sizes.
ONE GROUP 69c Values to NOW **33c**

MEN'S DRESS SLACKS
All colors, all the latest styles. Wools, blends, etc. Regular and continental styles. Sizes 28 to 40.
ONE GROUP Values to \$9.95 NOW **\$3.77**

MEN'S WORK PANTS
"BVD" "KING KOLE" and others, khaki or grey. Sizes 28 to 38.
ONE GROUP Values to \$4.95 NOW **\$1.77**

MEN'S LEATHER BELTS
ONE GROUP Values to 89c NOW **17c**



PLANNING PANEL DISCUSSION . . . Members of a panel of juvenile problems to be presented at Carl Steele Elementary School met in Judge William B. Keene's chambers this week to discuss plans for the presentation. Going over the format of the program are: Mrs. Eva Bisou, juvenile chairman of the Steele PTA; Mrs. Helen Anderson, school psychologist; Lt. Gus Rethwisch, director of the Juvenile Division of the Torrance Police Department; Mike Mannion, a student at Steele School; and Judge Keene. The panel program will be presented at the school on Jan. 9 at 7:30 p.m. (Herald Photo)

Purple Heart Veterans Seeking Funds to Reunite Vet Families

For Christmas 1963, Santa Claus will again be requested by the Military Order of the Purple Heart to commandeer airplanes, trains, buses and the American Red Cross and Purple Heart's own station wagons to provide happy family reunions at Christmas time for a screened group of veterans at Long Beach VA Hospital, who otherwise would have to forgo the blessings of this traditional family celebration.

The funds needed to pay for many of these all-expense trips, under the banner of "Operation Santa Claus" are accumulated and reserved during the year from proceeds of the "Purple Heart Veterans Services" salvage division, now completing its fifth year of operation, according to Cliff Parmenter, chairman and state rehabilitation director.

HE STATES that with the increased capacity at Long Beach VA Hospital, the Christmas trips requested by the VA doctors and social workers is expected to exceed last year's 72 "riders" — and has resulted in a fund raising goal of 100 veteran family reunions — either by home trips by the veteran, or families brought to Long Beach for a three-day holiday reunion.

The chairman also stated that the average distance of travel will be greater this year because of the many veterans being admitted from more distant points, which has resulted from the relative shortage of VA Hospital beds in the Southwest. This expectation has been borne out by the first seven veterans selected, of which three will go to points in the midwest. These conditions all add up to the need for increased public donations, which Parmenter reminds donors qualify for income tax deduction. He states the Purple Heart has underwritten the first 50 Christmas trips, so the goal of 100 will depend on other public donations.

Lay-away for Christmas!
TOYS AT DISCOUNT PRICES TOY CIRCUS
1219 EL PRADO
FA 8-2062



Merry Christmas from all of us to all of you
Though a dial may stand between us, we at Gen Tel never forget you or the community . . . because you and the community give meaning to our lives. Around this time of year, we hope you'll remember that, and accept our best wishes for the merriest Christmas of all.

PLANNING NOW FOR THE FUTURE . . .
GENERAL TELEPHONE

STORE-WIDE SACRIFICE

OPEN DAILY 'TIL 9
SUN. 10 TO 5

DALE'S DEPT. STORE

1334 EL PRADO
DOWNTOWN TORRANCE